



Dear Cradlepoint customer,

I am reaching out to you to share some important and exciting news. This evening Ericsson, Inc., announced that it has acquired Cradlepoint — we are now an Ericsson company. This transaction unites the global leader in LTE and 5G technology for communications service providers with the global leader in LTE and 5G wireless wide-area networking (WWAN) edge solutions for the enterprise and public sector. Ericsson is the undisputed leader in the race to 5G and has already signed more than 100 carriers globally to its platform. Cradlepoint is the first to launch a portfolio of 5G WAN edge solutions for the enterprise.

With 5G now a reality, it's abundantly clear that this revolutionary technology will not only transform the world but the enterprise WAN as we know it. The combined company is now the unparalleled leader in 5G for Business — from Carrier Core to Enterprise Edge. Through Ericsson, we will have deep insights and greater access to the core LTE and 5G network, which will enable us to provide the end-to-end capabilities and quality of experience you need to confidently put 5G at the center of your next-generation WAN.

Cradlepoint will be wholly owned by Ericsson but will run as an independent, standalone business. We will continue to operate under the Cradlepoint brand. Your interactions with our people and processes, including our world-class support, will be unchanged. We will continue to serve you — our valued customer — in the same responsive, humble, and hungry way we have always done in the past. As an Ericsson company, the future promises many exciting innovations, but we also expect some short-term benefits. For example, our multi-national and international customers will benefit from our ability to leverage Ericsson's platforms and presence in 180 countries around the world. But for the most part, we will continue doing what we have always tried to do: provide highly reliable and cloud-delivered WWAN solutions that you and your organization can rely on every day. The difference is we are now a stronger company with greater global reach and access to the most advanced cellular technology in the world.

As part of Ericsson, we are ready and uniquely qualified to move your company forward on the pathway to a 5G future.

Very best regards from all of us at Cradlepoint,

George Mulhern
CEO
Cradlepoint

A handwritten signature in black ink that reads "George Mulhern".

For more information, go to www.cradlepoint.com/acquisition

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