

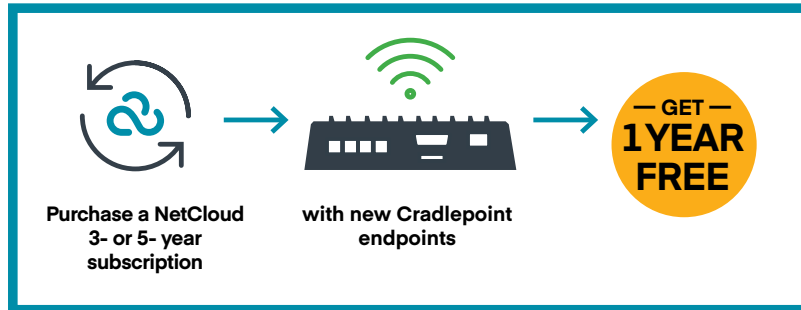


# Trade → Up Program

## Now is the time to shift to Wireless WAN

Choosing Cradlepoint for enterprise-class wireless WAN solutions uplevels your existing network that may have lesser-quality, low-performing traditional WAN or older LTE equipment. Your organization should not feel locked in to lengthy service contracts that restrict your choices until a contract expires or until network outages, security risks, and lack of flexibility are no longer acceptable.

Cradlepoint's Trade Up Program allows you to leave behind existing contracts and immediately move to best-in-class wireless WAN by adding a free 1-year extension on to the purchase of a 3- or 5-year NetCloud subscription with purpose-built new technology Cradlepoint routers or adapters.



### Future proof your network:

- Gigabit-Class LTE to 5G around the world
- Enterprise routing support (RIP, OSPF, BGP, Open EIGRP)
- Broad global carrier band support
- Application-aware firewall and traffic handling
- Secure with IPS/IDS and Web filtering
- Mobile apps for installation and management

### NetCloud Service immediately pays off:

- Enterprise global Cradlepoint Support
- Centralized cloud management with NetCloud Manager
- Visibility and Insights
- Location tracking and coverage map for mobile applications
- Remote access with Out-of-Band and LAN connections to access devices previously unreachable
- Continuous modem and router software updates
- Integrations with AVL systems, Palo Alto, Zscaler, and others

### Cradlepoint and security

Cradlepoint takes a proactive stance on security (see our [Security Trust page](#)). Any company can have security issues, how you deal with them is important. Cradlepoint is committed to communicating and working in a timely manner for any reported security vulnerability.

#### PROGRAM ELIGIBILITY REQUIREMENTS

An authorized Cradlepoint reseller can help you qualify for the Trade Up Program and will need information about your currently installed networking devices and services.

- Examples of qualifying endpoints include: MiFi (carrier, NetGear, TP-LINK, etc.) or router/adaptor (Meraki, Cisco, Juniper, Sierra, Digi, Peplink, Fortinet, CalAmp, Inseego, etc.) or Cradlepoint devices that are near the end of their product lifecycle.

- This program is only eligible for 3- and 5-year NetCloud Service subscriptions
- Minimum of \$25K order size to Cradlepoint for a "like for like" quantity
- Standard invoicing and payment terms apply

