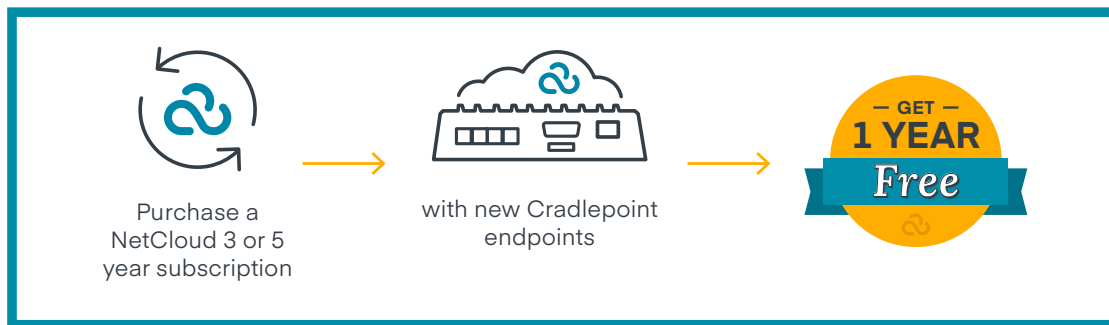


Trade → Up Program

Now is the time to shift to Wireless WAN

Choosing Cradlepoint for enterprise-class wireless WAN solutions uplevels your existing network that may have lesser-quality, low-performing traditional WAN or older LTE equipment. Your organization should not feel locked in to lengthy service contracts that restrict your choices until a contract expires or until network outages, security risks, and lack of flexibility are no longer acceptable.

Cradlepoint's Trade Up Program allows you to leave behind existing contracts and immediately move to best-in-class wireless WAN by adding a free 1-year extension on to the purchase of a 3- or 5-year NetCloud subscription with purpose-built new technology Cradlepoint routers or adapters.



Future proof your network:

- Gigabit-Class LTE to 5G around the world
- Broad global public and private cellular support
- Advanced security (NextGen Firewall, IDS/IPS, Zero Trust networking)
- Application visibility & control with SD-WAN
- Intelligent failover
- Mobile apps for installation and management

NetCloud Service immediately pays off:

- Global Cradlepoint Support
- NetCloud Manager for centralized cloud management
- Visibility and Insights
- Location tracking and coverage map for mobile applications
- Continuous modem and router software updates
- Extensible connections (SDK, API, Edge Compute)

PROGRAM ELIGIBILITY REQUIREMENTS

An authorized Cradlepoint reseller can help you qualify for the Trade Up Program and will need information about your currently installed networking devices and services.

- Examples of qualifying endpoints include: MiFi (carrier, NetGear, TP-LINK, etc.) or router/adaptor (Meraki, Cisco, Juniper, Sierra, Digi, Peplink, Fortinet, CalAmp, Inseego, etc.) or Cradlepoint devices that are near the end of their product lifecycle (not including devices licensed to a NetCloud IoT Connectivity service plan).

- This program is only eligible for 3- and 5-year NetCloud Service subscriptions
- Minimum of 50 units per PO per shipment
- Standard invoicing and payment terms apply